

23.04.2020 News | Yokohama City | Kawasaki City | Keio University

Joint Statement from UK Sport, the British Olympic Association and the British Paralympic Association on the postponement of the Tokyo 2020 Olympic and Paralympic Games.



GO GB
2020
FRIENDS OF GREAT BRITAIN

On Tuesday, March 24, The International Olympic Committee and The Tokyo 2020 Organizing Committee announced the Tokyo 2020 Olympic and Paralympic Games will be postponed by the summer of 2021 in the wake of the Global Pandemic of COVID-19.

On the same day, the British Olympic Committee, the British Paralympic Committee and UK Sport issued a joint statement.

JOINT BOA, BPA AND UK SPORT STATEMENT

The British Olympic Association (BOA), British Paralympic Association (BPA) and UK Sport welcome the news of the postponement of the Tokyo 2020 Olympic and Paralympic Games.

Chief Executive of the BOA, Andy Anson, said: "It is with profound sadness that we accept the postponement, but in all consciousness it is the only decision we can support, in light of the devastating impact COVID-19 is having on our nation, our communities and our families.

"Alongside UK Sport and the BPA, we have consulted with the National Governing Bodies of summer Olympic and Paralympic sports and with athlete representative groups, including our Athletes' Commissions and the British Athletes' Commission. It is with their input and support that we have a unanimous view that the impact of COVID-19 on athletes' training and preparation means their regimes are now compromised irreparably. It is time for them to stop thinking about Tokyo 2020 for now and be home and safe with their families.

"It would have been unthinkable for us to continue to prepare for an Olympic Games at a time the nation and the world no less is enduring great hardship. A postponement is the right decision.

"We have incredible sympathy for the Tokyo 2020 organising committee and indeed our colleagues at the IOC, who are working tirelessly to seek a positive outcome to this difficult scenario. The Olympic Games is a symbol of hope for us all and we are sure that we will be in Tokyo at the right and appropriate time as the world re-emerges from this dark period."

Sally Munday, CEO of UK Sport said, "We welcome today's decision from the IOC, IPC and Japan that the Tokyo 2020 Olympic and Paralympic Games will be postponed. Given the unprecedented global challenge we face, today's news means that athletes, their coaches and support staff can now fully focus on what really matters at this terribly difficult time, keeping themselves and their families safe.

"We are working closely with government to ensure we can effectively support sports and their athletes through this distressing period. I'd like to take the opportunity to reassure sports that our guidance from last week remains in place that we will not seek to recover any financial performance investment or Athlete Performance Awards due to disruption caused by COVID-19. We also realise that today's decision has significant financial implications for our high performance system and we are working hard to identify the wide ranging impacts and scenarios and are in close contact with government to establish how best to support our summer Olympic and Paralympic sports and athletes to be ready for the Games when they do take place.

"I'd like to thank all our athletes who are playing a role in so many different ways in these challenging times, from supporting their local communities to inspiring us to stay active in our own homes. I'd also like to reassure the public that whilst the games are postponed, we strongly believe the power of sport will inspire the nation again."

Mike Sharrock, CEO of the BPA, added: "The British Paralympic Association fully supports the decision to postpone the Tokyo 2020 Olympic and Paralympic Games due to the COVID-19 pandemic.

"Stemming this global public health crisis and doing everything possible to safeguard the health and wellbeing of people should clearly take priority in these unprecedented times.

"We welcome the clarity this now gives Paralympic athletes throughout the world who have had their training and qualification plans severely disrupted but also recognise it will still be a deeply unsettling time for athletes who have worked for years focussed on delivering their best possible performance in Tokyo this summer.

"The British Paralympic Association is already implementing contingency plans to ensure ParalympicsGB athletes have everything in place to be best prepared for the Games when they are staged in 2021.

"We recognise that there are a huge range of factors to be considered when looking to postpone an event at this scale and we acknowledge the scale of the challenge for our friends at the Tokyo organising committee, the IOC and IPC in addressing these.

"Now is the time for us all to work together to overcome this global threat. Sport has a unique power to inspire and bring people together and we are certain that the Tokyo Olympic and Paralympic Games can be that beacon of hope for the whole world to focus on to show what the human spirit can achieve."

We wish to state that this decision – to postpone the Games – should in no way be a reflection on the excellent organisation of the Tokyo 2020 Olympic and Paralympic Games by the IOC, the Tokyo Organising Committee and the Government of Japan.

Our thoughts remain with the families and individuals affected by COVID-19, as well as the front-line workers – including many health care professionals from the UK sports' network – who are working to keep our communities safe and well.

We also sympathise with the many hundreds of athletes, both in the UK and globally, whose careers and personal ambitions are being impacted after many years of hard work and training.

We remain committed to taking our Olympic and Paralympic athletes to Tokyo for the next edition of the summer Games, at the appropriate time, in the hope that it will be a celebration of the world re-emerging from this unprecedented time.

The British Olympic Association (BOA) website

<https://www.teamgb.com/news/boa-bpa-and-uk-sport-statement-on-tokyo-2020>

UK Sport website

<https://www.uk sport.gov.uk/news/2020/03/24/tokyo-games-statement>

British Paralympic Association (BPA) website

<https://paralympics.org.uk/articles/joint-statement-on-postponement-of-tokyo-2020-olympic-and-pa>

27.04.2020 Yokohama City | Kawasaki City | Keio University

Get some exercise at home! Team GB releases workout videos!



We're all doing our part to prevent the spread of the novel coronavirus by spending more time at home. However, do you feel like you aren't getting enough exercise, and that your stress is growing?

If you do, then why not get some exercise with Team GB? They have released videos of workouts that you can do at home!

In the Team GB videos, top athletes introduce workouts that range from simple to do exercises that can be followed by those who do not engage in regular exercise, all the way to training for advanced exercisers.

The videos can be found here. (Link to another site) →

https://www.youtube.com/playlist?list=PLar7mrt65NAjwEW4aBZdbdxWBqkyeDW1_



There are 29 videos of different types of routines (as of April 2020). The time it takes to complete one workout is about 15 to 20 minutes.

For beginners, try starting with snowboarding athlete Aimee Fuller's video, in which she provides instruction on a mobility workout of light exercises that will increase your body's range of motion and flexibility. Also try diving competition athlete Leon Taylor's video on yoga. Your body will feel much lighter.

For those who are confident in their physical condition, try taking on one of the high-intensity interval training (HIIT) routines, in which you'll alternate between periods of all-out exercises and short periods of rest. It's a real challenge!

Also, there are training videos that target the core, the upper body, and the lower body. Feel free to search for the right video that meets your needs.

If you're feeling sluggish and want to get your body moving, get in a good workout and say goodbye to stress with the Team GB videos! If you keep it up, perhaps you'll find yourself with a body like an athlete!

Please take a look at the Team GB official channel! (Link to another site) ↓

<https://www.youtube.com/user/teamGBtv>

※Japanese articles only

2020.07.28 ニュース | 横浜市 | 川崎市 | 慶應義塾大学

‘Dear Tokyo’ 東京 2020 オリンピック 1 年前～ Team GB からメッセージが届きました



Team GB から東京へ、「オープンレター」という形のメッセージ

東京 2020 オリンピックまであと 1 年となった 2020 年 7 月 23 日、英国オリンピック代表チーム Team GB が、東京に向けた最新の動画を公開しました。「Dear Tokyo」で始まる動画のナレーションを担当するのは、テコンドーでオリンピック 2 度のメダリストとなった、ルタロ・ムハンマド (Lutalo Muhammad) 氏です。

動画では、1964 年にアジアで初めて開催された東京オリンピック競技大会が、復興と平和の祭典として世界をひとつにした様子を紹介するとともに、現在の困難の中において、来夏に延期となった東京 2020 大会が「世界の人々にとって希望の礎となり、東京が私たちを再び団結させる」と、ムハンマド氏が静かに熱く語りかけています。

‘Tokyo is What Makes Us’

<https://youtu.be/BQ79CiIrKtc>

Dear Tokyo,

We first met in October 1964;
the weather was warm, and the colours of autumn
were starting to push their way through.

We travelled to see you in all your beauty
for an event that would symbolize re-emergence and peace.

You united the world, bringing live images into
our homes and pictures of moments we'd never forget.

Since then, you've held a very special place in our hearts.

Decades have passed but the memories live on.

We were due to meet again this summer,
but nothing could have prepared us for what happened.

The world is hurting right now, and it needs time to heal.

We'll be apart for another year,
but they say that absence makes the heart grow fonder,
and this much we know is true.

When the time comes, we'll be ready to return – to your bright lights,
your captivating culture and your warm and passionate people.

23 July 2021 stands as a beacon of hope to the world.

An unparalleled celebration of unity,
It will be you who brings us all together once again.

Until then, we'll keep preparing, keep improving and keep building.

Because Tokyo is What Makes Us.

With love,
Team GB

東京 2020 大会 1 年前に際して Team GB の最高経営責任者および選手団長（シェフ・ド・ミッション）からの言葉

また、動画の公開に際し、Team GB のアンディ・アンソン CEO とマーク・イングランド選手団長もコメントを寄せています。

アンディ・アンソン CEO

「これまでとまったく違った状況のもと、我々はもう一度、東京 2020 オリンピック大会の 1 年前を迎えることとなりました。誰にとっても困難であった 4 か月の期間、Team GB の全てのアスリートと、Team GB に関わる全ての人々が示した態度や取組について、我々は非常に誇らしく思っています。アスリートには国民の心を一つにする力があります。彼らの姿を見ることで、人々は再び来年の夏の東京を待ち望むようになるに違いありません。」

マーク・イングランド選手団長

「今日は、本来であれば、東京 2020 オリンピック大会の開会式前夜であるということは、とても信じ難いことです。我々が目指すのは、常に Team GB が東京で最も準備が整ったチームになることであり、大会が延期されたとしてもそれは変わりません。ロックダウン以前のチームは、申し分のない状態にあり、貴重なパートナー、関係者、そして舞台裏で辛抱強く取り組んできたチームのおかげで、依然として、同じ状態を保っていると言っても過言ではありません。何よりもまず、この期間に Team GB とその競技のアンバサダーを務めたアスリートに感謝したいと思います。来年の夏、彼らは国民の誇りとなるでしょう。」

英国オリンピック代表チーム(Team GB)のページ (英語)

<https://www.teamgb.com/news/team-gb-demonstrates-its-support-for-tokyo-with-one-year-to-go>

22.10.2020 News | Yokohama City | Kawasaki City | Keio University

A documentary film starring Jonnie Peacock, a sprinter of the ParalympicsGB, is now available on Netflix



ParalympicsGB



He's one of the para-athletes expected to win the gold medal at the Tokyo 2020 Paralympic Game

The Netflix original documentary film "Rising Phoenix" was released one year before the Tokyo 2020 Paralympic Games, which has been now postponed to next year, features the Paralympics' history with stories of Paralympians in their prime from across the world and their enthusiasm for the Games.

This film features one of the Paralympic superstars of the United Kingdom in his prime, Jonnie Peacock (an athletics athlete in 100m T44). When he was 19 years old, he won a gold medal in front of a massive audience at the London 2012 Games, and another at the Rio 2016 Games four years later. Peacock, who runs 100 m in the 10 second level, is expected to win his third consecutive gold medal at the Tokyo 2020 Paralympic Games.



Jonnie Peacock won a gold medal at the Rio 2016 Games

For more details, visit the ParalympicsGB's Website.

<https://paralympics.org.uk/articles/watch-netflix-release-trailer-for-rising-phoenix-the-story-o>

Looking back on the history of the UK's Stoke Mandeville Games with video

The Paralympics originated from injured war veterans engaging in sport using wheelchairs, referred to as the Wheelchair Games held in Stoke Mandeville Hospital in London in 1948.

Dr. Ludwig Guttman, who encouraged the sport with goal of rehabilitation for veterans injured with spinal cord paralysis in World War II, is called the 'father of Paralympics'. In the 'Rising Phoenix', his daughter appears and recounts her father's memories.



Dr. Ludwig Guttman giving a speech at the opening ceremony of the Stoke Mandeville Games



Wheelchair athletes who took part in the Games

Watch the Official Trailer: Rising Phoenix, Netflix

動画スタート画面 (<https://youtu.be/7XdNSAQeR2I>)

<https://paralympics.org.uk/articles/watch-netflix-release-trailer-for-rising-phoenix-the-story-o>

05.11.2020 News | Yokohama City | Kawasaki City

The message from the British Paralympic Association was posted on Information Guide Website of Host Towns.



Secretariat of the Headquarters for the Tokyo 2020 Olympic and Paralympic Games, Cabinet Secretariat launched an exclusive website to “Light up” the activities of Host Towns, “WE ARE ALL, ONE WORLD Light up HOST TOWN Project”. (an external link) for many people both inside and outside Japan to learn about Host Towns.

It also introduces videos from the athletes and supporters in other countries, and please take a look the heartfelt message from Ms. Anneli MacDonald, Preparation Manager for the British Paralympic Association’s pre-Games preparation camp.

<https://youtu.be/h0Wm6WRck1I>

You can also find the webpage to introduce Yokohama City and Kawasaki City, the Host Town for the UK.

https://host-town.jp/hosttowns/search_result

【Yokohama City Event Report】 Message photos were taken to send to Team GB at Autumn Rose & Garden Market 2020



Luckily blessed with a clear autumn sky, we set up a PR booth for our host town program and Team GB preparation camp at Autumn Rose & Garden Market 2020 which was held on Nihon-Odori St. on Saturday, the 31st October and Sunday, the 1st November.

With the messages saying "Let's get through this together for Tokyo 2020 Games next year!", "We can't wait to see you!", "GO GB!", we had a great photo shoot with "Shaun the Sheep", our PR ambassador to connect the UK and Yokohama.

Many thanks to the over 300 visitors who joined us in 2 days, it ended with a big success.



The photos will be edited now to upload a message movie for Team GB. We'll upload it on GO GB website once it has been completed. Don't miss it!

20.11.2020 News | Yokohama City

Online Lecture by Head of Marketing at Team GB held at Yokohama Shogyo High School



Yokohama City is promoting activities in various fields related to the Team GB pre-camp and host town program in order to create an atmosphere to welcome Team GB during Tokyo 2020.

On Wednesday, November 18, 2020, Mr. Edward Jones, Head of Marketing of Team GB, gave an online lecture titled “An introduction to the Brand and Team GB’s campaigns” for the students on the Sports Management Course and International Course at Yokohama Shogyo High School.



Mr. Jones, Head of Marketing of Team GB, giving the online lecture

Mr. Jones first explained how BOA has been working on brand development and their approach. BOA has been taking various approaches to unite and inspire the nation through the power of Team GB and the values of the Olympic movement.

He also shared how Team GB makes British people interested in the team and the history of the team, which has become the most popular sports team in the UK under its vision for sustainable success and brand for good. One of their approaches is promotion through social media channels.

The team has 3 million followers across six different social media channels and tries to find ways to drive deeper engagement outside of the Games in order to increase engagement during the Games.

BOA approaches fans through social media channels by posting fewer, bigger and better stories, then aligning consistent themes that build up toward their purpose to inspire richer levels of engagement. BOA does this across all channels, but takes a bespoke approach to each and focuses on where they can have the most impact and on high growth areas. To make this approach successful, they create digital environments through content, platforms, products and events.

In the latter half, he introduced the education program that BOA has been working on as the legacy of London 2012 and the campaign run for Tokyo 2020 to sustain their brand development.

To ensure Team GB is supported by the nation and well regarded by partners, peers and prospects and to make the team more valuable in future, BOA aims to enhance their performance, and attract and increase investment.

Q & A

Q. I would like to start my own business in the next few months. How should I promote it effectively on a small budget?

A. It is good to focus simply on the digital channel. Then you should think about your target audience, because they will be powerful promoters for your branding. Please remember why you started the business and do not hesitate to ask for help from anyone who can provide it.

Q. I would like to know the difference between Japan and the UK in how to inspire the nation for the Olympics and about Team GB's approach.

A. In my opinion, we seek better opportunities to boost momentum. We tend to capture key moments that will have an impact, rather than promote something on a daily basis.

Q. I think the most effective marketing for sports is to gain more spectators watching the games, but we are now in a difficult situation due to the COVID-19 pandemic and spectators cannot come to games. Have you tried any new approaches amid the restrictions?

A. We do not take as much time as in the past. The number of spectators could be the number of digital fans which is a very interesting opportunity, so both the team and I work on how to win more spectators. However, we always take this approach whether there is a pandemic or not.

There is a time difference during the Games, and it will be very late at night in the UK, so we must think how to access digital fans and how to feel the success of Team GB which is actually in Tokyo. I focus on these issues and try to practice this approach via social media and various other digital channels.



Q & A

Feedback from the students

What was the most impressive story?

-Telecommunications and related networks are expanding around the world and it is important to take advantage of anything we can use to inspire the world through sports.
(1st grader)

-It was impressive that he focuses on every moment of athletes' journey instead of hot topics.

I agree that spreading the moment ends up involving more and more people in the Olympics.

(2nd grader)

-In marketing, it is important to approach from different perspectives consistently and narrow down a target that will be supported by the nation.

(2nd grader)

-It was impressive that the team tries to find a way to keep deep engagement and attract the nation constantly outside of the Games, even though the Olympics is held every four years. Competing is the main part of the Olympic Games, and I never realized that it is important to attract the nation constantly, not only during the Games but also before and after the Games. But I learned that it is important to do so to increase engagement during the Games.

(2nd grade)

What was new to you or surprised you?

-Using digital tools is always important.

(3rd grader)

-BOA verifies various data to inspire the team and boost momentum.

(3rd grader)

-The BOA promotion approach is broad compared to Japan, and they use athletes in their advertising campaigns.

(2nd grader)

What is your overall impression of the lecture?

-It was interesting and new to me that BOA uses digital tools to attract and increase investment and advertise campaigns to inspire the nation.

(3rd grader)

-It was interesting to know his background before he started working in sports marketing at Team GB.

(2nd grader)

-I learned a lot about business and marketing. I also learned about the approach and background to increase brand awareness of athletes and the team. I want to apply what I learned today.

(3rd grader)

-I think Team GB is the best supported and the most popular sports team in the nation. This does not exist in Japan. I want to learn more about sports and management.

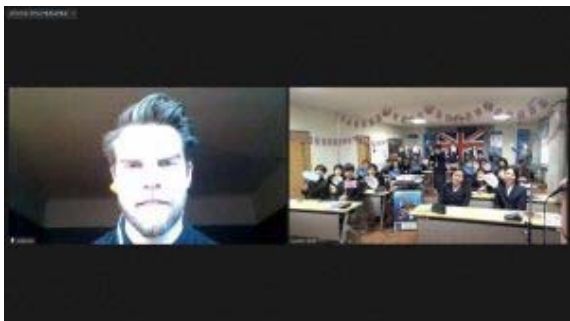
(3rd grader)



Commemorative photo with Mr. Ed Jones on the screen



Students in the lecture



Taking a screenshot

2020.11.24 ニュース | 横浜市 | 川崎市 | 慶應義塾大学

東京 2020 パラリンピックを目指す英国選手たちの日常を映し出す『Paralympics+1』



英国パラリンピック委員会による動画が月 1 回配信されます

英国パラリンピック委員会では、来夏に延期された東京 2020 パラリンピックに向け、パラリンピアンたちがどのような日々を過ごしているかを、インタビューを交えた動画で紹介しています。

「ParalympicsGB+1」と題されたこの動画シリーズは、東京 2020 大会の延期により更なる 1 年の期間を得たアスリートの舞台裏を映したもので、今まで以上にパラリンピアンを身近に感じることができます。動画は毎月配信されます。

シリーズ第 1 弾として公開された動画では、カヌー競技のシャーロット・ヘンショウ選手が登場しました。彼女の練習現場から、当然訪れたニューノーマルな日々で体験した苦労や練習における工夫などを振り返るとともに、コロナによる大会延期と向き合う自身の心情を語っています（約 8 分）。

<https://youtu.be/JDWs-h3J4bk>

さらにシリーズ第 2 弾には、**川崎市で事前キャンプを行う可能性のある、陸上競技のステフ・レイド選手**（走り幅跳び T64）が登場しました。彼女は、ロンドン 2012 大会で銀メダル、リオ 2016 大会でも銀メダルを獲得しています。大会出場時のクラスは、日本人の中西麻耶選手（リオ 2016 大会 4 位）、高桑早生選手と同じ T44 クラスです

英国パラ陸上のステフ・レイド選手（走り幅跳び T64）が登場

ロックダウン中の練習も楽しく前向きに

春から夏にかけて英国では、コロナ感染拡大防止策として、ロックダウンという日本よりも厳しい措置が取られました。選手たちも公式練習はできず、自宅でトレーニングをする日々が続きました。

レイド選手は、2017年のロンドン世界選手権で金メダルを獲得した後、怪我や事故が重なり、リハビリを経て、東京2020大会を目指していましたが、そこにコロナ禍が襲いました。

走り幅跳びに必要な砂場がないため、ロックダウン中はトレーニング用のラダーを購入し、毎週新しいステップを覚えて、楽しみながら身体を鍛えてきました。動画の中でも素早く複雑なステップを披露しています。

東京2020大会の延期を知った時は、「すごく残念だった」けれど、彼女は「人生なんて何の保証もないことは分かっていた」と、あくまで明るく語ります。「私の場合、完璧なプランが台無しになった経験は、これが初めてではありません」。

15歳の時に知った「人生に絶対なんてことは何もない」という真実

彼女は、15歳まではラグビー選手として活躍していました。当時はプロになることが目標だったのですが、ボートの事故で片脚を失いました。

「その時学んだことは、人生は何が起きるか分からない。常に変化するものであり、絶対ということは何もないということです。人生のプランを手放すことは辛いけど、順応すること。それが人生だから」と、話します。

英語のみの動画となりますが、彼女の明るい笑顔と、競技に取り組む姿は、パラスポーツの素晴らしさを言葉よりも雄弁に語っています。ぜひご覧ください（約10分）。

<https://youtu.be/INXJh6s31R0>

18.12.2020 News | Yokohama City

Online Exchange Program to learn more about Great Britain held at Yokohama Municipal Kita-yamata Elementary School



On Thursday, December 17, 2020, an online exchange program was held at Yokohama Municipal Kita-yamata Elementary School located in Tsuzuki Ward, and Ms. Jennifer Smith who lives in Yokohama and the 5th graders of Kita-yamata Elementary School joined the program.



First, all the students said Hi with a big smile to Ms. Jennifer when she appeared on the screen and the program began

We watched a video message from Ms. Aimee Willmott, a British Olympic swimmer, at the beginning. This video message was prepared for everyone in Yokohama who hosted the British National Team at Tokyo 2020.

Ms. Aimee was one of the swimmers who visited Yokohama in 2019 to participate in the preparation camp held at Yokohama International Swimming Pool for FINA World Championship 2019. In the video, she said, "We hope you and your families are staying safe during these difficult times, and thank you so much for your support. We look forward to our pre-Olympic Games training camp in Yokohama."

After the video message from Aimee, Ms. Jennifer introduced herself and a little about her country, the UK. She told us about popular sports in the UK and about how they also hosted the Olympic Games in London in 2012. She is from Manchester, which has two famous professional football teams.

Her introduction was followed by a quiz game about the UK. There were four questions in total, which included "What is the capital of the UK?", "Which sports originated in the UK?" and "What is 'soccer' called in the UK?" It looked like the students learned some English words and enjoyed guessing the answers.

By the way, "soccer" is called "football" in the UK.



During the quiz, she told us about the London 2012 Olympics. She said the opening ceremony of the Games was so impressive because it showcased London culture with dramatic impact including music and so on. Her story made all the students even more excited to watch the Tokyo 2020 Games, which was held in 2021.



After the quiz, we enjoyed Charades, the main activity of the program. Again, we learned some new words and simple sentences in English, and students tried to use the new vocabulary immediately in the activity.

Some of the gestures Ms. Jennifer tried were Olympic-related, and she also tried to gesture "Tea Time" which is certainly a part of British culture. All the students were keen to raise their hands. The students also tried some sports-related gestures. The game was great fun!



At last, we took a commemorative photo with Ms. Jennifer on the screen. The students gave a thank you message to her at the end of the program, and she replied "I hope you learn more about the UK."



All the students at Kita-yamata elementary school who joined the program this time will welcome the British National Teams at the Tokyo 2020 Olympic and Paralympic Games and support them using English words they learned in this program.

05.01.2021 News | Events | Yokohama City

An online seminar, themed Inclusive Design, learning from the British model and expertise, is now Posted on YouTube.

～共生社会ホストタウン事業～

インクルーシブデザイン・オンラインセミナー



■ 日 時: 2020年12月11日(金)
18:00～19:00

■ 講演者: イアン・マッキノン 氏

横浜市市民局オリンピック・パラリンピック推進課
協力: プリティッシュ・カウンシル

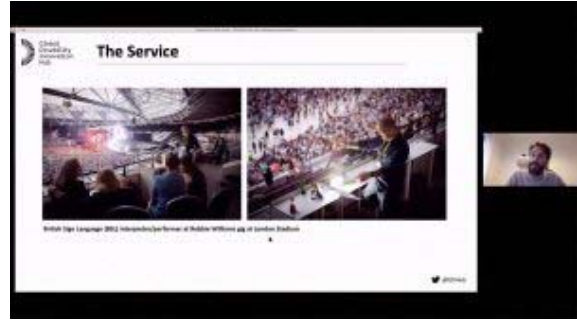
UK IN JAPAN
GREAT PARTNERSHIP

As the host town for the GB National Teams in the Tokyo 2020 Games and an inclusive-society city promoting urban development based on universal design and programs for barrier-free minds and hearts, Yokohama has been taking various approaches in this area.

As a part of our approaches, in cooperation with The British Council, a British public body specializing in international cultural and educational opportunities, and the Global Disability Innovation Hub (GDI Hub), which is a legacy of the London 2012 Paralympics, we held an online seminar given by a British lecturer for sports-related organizations and sports facility officials in Yokohama in December 2020.

We invited Mr. Iain McKinnon, director of Operations & Inclusive Design at the GDI Hub, to serve as the speaker for the seminar titled “Inclusive Design at sports facilities” via Zoom. He introduced the design method called Inclusive Design and barrier-free models based on the experience of the London 2012 Games. He also gave his ideas and advice about universal design at sports facilities in Yokohama during the Q&A session. It was a fruitful opportunity for all participants.

The video of the seminar is now available on YouTube. Please take this opportunity to think about Inclusive Design, which is not well-known in Japan, and a diverse society. Enjoy it!



★Please visit the URL below depending on your preferred language.

[YouTube Yokohama Official Channel for Tokyo 2020 Games]

- Japanese version

https://host-town.jp/hosttowns/search_result

- English version

<https://www.youtube.com/watch?v=WljEKtqd0Zs>

● Iain McKinnon

Director of Operations and Inclusive Design at the Global Disability Innovation Hub. As a member of the National Register of Access Consultants, he works on creative and innovative solutions in a wide range of projects such as the basic planning of complex facilities, both historical and modern buildings, products, and operations at venues and live events. He leads Inclusive Design as an advisor.

*GDI Hub: The GDI Hub is a key part of the London 2012 Paralympic legacy, established with the vision of making a positive difference to the lives of the one billion disabled people around the world. Based at UCL Here East on Queen Elizabeth Olympic Park, the GDI Hub works with local communities, academics, experts and disabled people to drive innovation, co-design and creative thinking.

Yokohama, Friends of Great Britain! Yokohama brings a smile with photo messages to the GB National Teams.



As the host town for the GB National Teams in the Tokyo 2020 Games, Yokohama has been taking various approaches to connect the UK and Japan. However, this year it has been difficult to have face-to-face communication due to the Covid-19 pandemic.

Yokohama hopes to bring a smile to everyone on the GB National Teams to boost their morale as they continue to prepare for the Tokyo 2020 Games! With that in mind, we took photos of visitors to the PR booth for our host town program and Team GB preparation camp at the Autumn Rose & Garden Market 2020 which was held on Nihon-Odori St. in Yokohama on Saturday, October 31 and Sunday, November 1.

Blessed with blue skies on the day and thanks to the over 300 people who joined us, we got many nice photos and the event was a big success.

The photos were edited into three slideshows with messages to send to the GB National Teams.

We look forward to deepening our friendship in various fields.

[YouTube Yokohama Official Channel for the Tokyo 2020 Games]

To watch the slideshow, please visit:

- Yokohama, Friends of Great Britain! Photo messages Vol 1.

<https://youtu.be/jEHi4UB3-6k>



- Yokohama, Friends of Great Britain! Photo messages Vol 2.

<https://youtu.be/xPHYJ7VwLS8>



- Yokohama, Friends of Great Britain! Photo messages Vol 3.

<https://youtu.be/CILRZTbHdII>



08.03.2021 News | Yokohama City

Online Exchange Program to learn more about Great Britain held at Yokohama Municipal Higashi-yamata Elementary School



On Friday, March 5, 2021, an online exchange program was held at Yokohama Municipal Higashi-yamata Elementary School located in Tsuzuki Ward, and Ms. Jennifer Smith who lives in Yokohama and the 5th graders of Higashi-yamata Elementary School joined the program.



First, all the students said Hi with a big smile to Ms. Jennifer when she appeared on the screen and the program began.

We watched a video message from Ms. Aimee Willmott, a British Olympic swimmer, at the beginning. This video message was prepared for everyone in Yokohama who hosted the British National Team at Tokyo 2020.

Ms. Aimee was one of the swimmers who visited Yokohama in 2019 to participate in the preparation camp held at Yokohama International Swimming Pool for FINA World Championship 2019. In the video, she said, "We hope you and your families are staying safe during these difficult times, and thank you so much for your support. We look forward to our pre-Olympic Games training camp in Yokohama."

After the video message from Aimee, Ms. Jennifer introduced herself and a little about her country, the UK. She told us about popular sports in the UK and about how they also hosted the Olympic Games in London in 2012. She is from Manchester, which has two famous professional football teams.

Her introduction was followed by a quiz game about the UK. There were four questions in total, which included "What is the capital of the UK?", "Which sports originated in the UK?" and "What is 'soccer' called in the UK?" It looked like the students learned some English words and enjoyed guessing the answers.

By the way, "soccer" is called "football" in the UK.



During the quiz, she told us about the London 2012 Olympics. She said the opening ceremony of the Games was so impressive because it showcased London culture with dramatic impact including music and so on. Her story made all the students even more excited to watch the Tokyo 2020 Games, which was held in 2021.



After the quiz, we enjoyed Charades, the main activity of the program. Again, we learned some new words and simple sentences in English, and students tried to use the new vocabulary immediately in the activity.

Some of the gestures Ms. Jennifer tried were Olympic-related, and she also tried to gesture "Tea Time" which is certainly a part of British culture. All the students were keen to raise their hands. The students also tried some sports-related gestures. The game was great fun!



At last, we took a commemorative photo with Ms. Jennifer on the screen. The students gave a thank you message to her at the end of the program, and she replied "I hope you learn more about the UK."

All the students at Higashi-yamata elementary school who joined the program this time will welcome the British National Teams at the Tokyo 2020 Olympic and Paralympic Games and support them using English words they learned in this program.

15.03.2021 News | Events | Yokohama City

Live distribution of an online seminar titled "Thoughts on the Diverse Society – Message from a British Paralympian –"

"Thoughts on the Inclusive Society - Message from a British Paralympian -"



■ **Time:** 17:30 - 18:30,
March 19 (Fri.), 2021

■ **Speaker:** Susie Rodgers MBE

Olympic & Paralympic Promotion Division, City of Yokohama
Cooperation: The British Council

UK IN JAPAN



As the "host town" for Team GB in the 2020 Tokyo Olympics and a symbiotic-community city promoting urban development based on universal design and programs for barrier-free minds and hearts, Yokohama has thus far been taking various approaches in this area.

While direct exchange with British personnel has become difficult due to the spread of COVID-19 this fiscal year, we have been developing programs for online exchange.

As part of this online exchange, we are going to make a live distribution of an online seminar presenting thoughts on symbiotic societies. Based on her experience, we have invited Susie Rodgers MBE, a British Paralympian who won a gold medal at the 2016 Paralympic Games in Rio de Janeiro, to serve as the speaker. This will be a precious seminar in which viewers will be able to hear the message of a British Paralympian who has been energetically pursuing activities related to symbiotic societies, through a live distribution directly from the United Kingdom. Don't miss it!

Time: 17:30 – 18:30 (tentative), March 19 (Fri.), 2021

Viewing procedure: By live distribution on YouTube (free of charge)

* The distribution will be available in both Japanese and English, through simultaneous interpretation services. Please click the URL for the language of your choice.

– If you want to view the seminar in Japanese, click this URL:

<https://youtu.be/LD8ny2s8OqY>



– If you want to view the seminar in English, click this

URL: <https://youtu.be/ee4jAyJwvHQ>



Cooperation: The British Council

* We plan to make a video of this online seminar for subsequent storage in our archives, and to upload it on the same channel. We shall inform you of the related details through this website.

Notice

We are also distributing the archive video of the online seminar titled “Inclusive Design – Learning from Great Britain,” which was held on December 11, 2020. To view it, [click here](#).

※Japanese text only

●Susie Rodgers (スージー・ロジャース) 氏のプロフィール

スージー・ロジャース氏は、2度のパラリンピック大会出場を経験している元水泳選手です。ロンドン2012パラリンピックで、3つの銅メダルを獲得し、リオ2016パラリンピックでは、金メダルと2つの銅メダルを獲得しました。

現在では、英国の外務・英連邦開発省で経済的エンパワーメントにおけるディスアビリティ・インクルージョン*1に関する顧問を務めています。

また、インクルージョンについてグローバルに講演活動を行っており、英国の海洋保護協会の大使も担っています。さらには、世界経済フォーラムの若きグローバルリーダーであり、ブリティッシュ・カウンシルの障害者諮問委員会のメンバーでもあります。

2017年には、女王陛下から水泳競技への貢献に対して MBE*2 を授与されました。

*1 障害のあるすべての人びとが教育、訓練、雇用、社会のあらゆる側面に参加することを促進し、確保し、そうした参加が十分できるために必要なサポートや便宜を提供するという考え方であり、障害のある人もない人も共生し、包摂するという考え方である。

*2 Member of the Most Excellent Order of the British Empire の略。大英帝国勲章

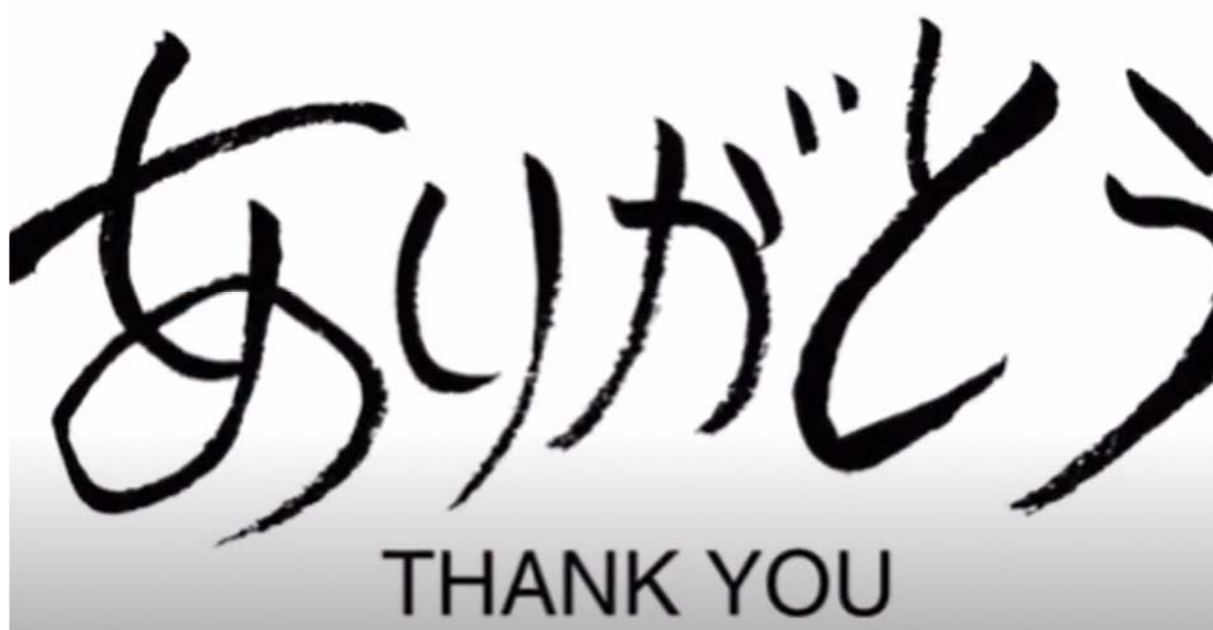
記者発表資料は[コチラ](#)から

<https://www.city.yokohama.lg.jp/city-info/koho-kocho/press/shimin/2020/0310kyousei.html>

※Japanese articles only

2021.06.23 ニュース | イベント | 横浜市

【横浜市】英国パラトライアスロンチームからのメッセージが届きました！ ～英国と横浜 映像でつながる絆～



5月15日（土）、16日（日）に2021ワールドトライアスロン・パラトライアスロンシリーズ横浜大会が、徹底した新型コロナウイルスの感染防止対策のもと、2年振りに無観客で開催されました。横浜市は、英国の事前キャンプ地・ホストタウンとして、2018年より横浜大会に出場する英国トライアスロン、パラトライアスロンチームと市内小学校との交流を行ってきましたが、今回は残念ながら直接の交流は実現しませんでした。

そこで、少しでも応援の気持ちを伝えるべく、市民の皆様にご協力いただき制作した、「Yokohama, Friends of Great Britain! Photo 応援メッセージ」を英国トライアスロンチームへ映像をお届けしたところ、とても喜んでいただきました！

さらに、横浜大会に出場した英国パラトライアスロンチームのコーチと、見事メダルを獲得した選手よりお礼のビデオメッセージをいただきましたのでご覧ください。

【Youtube 横浜市東京2020関連情報公式チャンネル】

<https://youtu.be/3zpxlHckTrc>

- ・GOGB トライアスロンチームからのメッセージ動画は次の YouTube URL よりご覧ください（英語）
* 冒頭録音状況により、音声小さくなっております。ご了承ください。

<https://youtu.be/3zpxlHckTrc>

映像の参考和訳は以下のとおりです。

↓↓↓↓↓

[Jonathan Riall] ジョナサン・ライアル コーチ



こんにちは！ジョナサン・ライアルです。英国パラトライアスロンのヘッドコーチをしています。横浜市の皆様、また英国パラリンピックムーブメントと英国パラリンピックチーム、とりわけ毎年ここ横浜を訪れるトライアスロンチームをサポートして下さる横浜の皆様に深く感謝いたします。

我々は、2014年以來、毎年この地を訪れており、もちろんここが大好きです。今日は、ジョージとマイケルがレースに参加し、大変喜ばしいことに、両名とも非常に素晴らしいレースを行い、ジョージが優勝、マイケルが2位という結果になりました。皆様にサポートいただくことはいつも喜ばしく、また、横浜に戻ってこられることも、いつも嬉しく思います。8月にまた戻ってこられるようお願いしており、もちろん来年も同様で、皆様に直接お会いできることを願っております。

本当にありがとうございました。また近いうちに会いましょう。

[Michael Taylor] マイケル・テラー 選手



皆さんこんにちは。マイケル・テラーです。英国から来ました、パラトライアスロン選手です。今回、このような素晴らしい大会にお招きいただき、横浜市にお礼を申し上げます。この大会は非常に素晴らしいもので、皆さまからのとても温かい歓迎の気持ちを感じることができ、十分楽しむことができました。

また、お陰様で、いただいた応援メッセージ動画でモチベーションを維持することが出来ました。そして結果、銀メダルを獲得しました。本当にありがとうございます。また近い将来、戻ってこられることを願っています。

[George Peasgood] ジョージ・ピースグッド 選手



今週送っていただきました応援メッセージ動画ですが、横浜市の皆さんに深く感謝します。動画は本当に感動的で今回の試合に臨む上で、とても勇気づけられました。また、ワールドトライアスロン・パラトライアスロンシリーズ横浜大会を開催して下さったことに深く感謝いたします。競技が再開できることは非常に喜ばしく、とても素晴らしい雰囲気の中で行われました。僕もレースを非常に楽しむことができました。本当にありがとうございました。

※Japanese articles only

2021.07.01 ニュース | 横浜市 | 川崎市 | 慶應義塾大学

東京 2020 オリンピック・パラリンピック英国代表チーム 横浜市・川崎市・慶應義塾大学で事前キャンプを開始 -事前キャンプの概要-



東京 2020 オリンピック・パラリンピックに向けた英国代表チームの事前キャンプが、横浜市・川崎市・慶應義塾大学でスタートします。今回の事前キャンプは、英国と横浜市・川崎市・慶應義塾大学の3者が平成 28 年より数年にわたる調整準備を重ねた結果、実現するものです。

事前キャンプの実施にあたっては、大会組織委員会や国等から示された「プレイブック」等に基づき、英国代表チームと横浜市・川崎市・慶應義塾大学が連携し、事前キャンプ期間中の感染症対策を徹底し、安全・安心な事前キャンプを運営します。

<事前キャンプの概要>

【英国代表チーム全体の規模】 約 600 人（オリンピック）、約 200 人（パラリンピック）

横浜国際プール（横浜市）



キャンプ期間 令和3年7月12日～8月5日（オリンピックのみ）

人数 約50人（オリンピック）

競技 ●水泳 ・競泳 ・アーティスティックスイミング ・飛込（ダイビング）

等々力陸上競技場、補助陸上競技場（川崎市）



キャンプ期間 令和3年7月9日～8月2日（オリンピック）

8月14日～9月2日（パラリンピック）

- 人 数 約 200 人 (オリンピック)、約 100 人 (パラリンピック)
- 競 技 【オリンピック】
- 陸上競技 ●サッカー ●7人制ラグビー
- 【パラリンピック】
- 陸上競技

慶應義塾大学日吉キャンパス



キャンプ期間 令和3年7月8日～8月7日 (オリンピック)、
8月13日～9月1日 (パラリンピック)

人 数 約 400 人 (オリンピック)、約 100 人 (パラリンピック)

競 技 【オリンピック】

- アーチェリー ●ボクシング ●柔道 ●ウエイトリフティング
- バドミントン ●フェンシング ●ホッケー ●テコンドー
- バスケットボール ●体操 ●近代五種 ●卓球 ほか

【パラリンピック】

- アーチェリー ●テコンドー ●パワーリフティング ●柔道
- 車いすフェンシング

前述の3施設のほか、次の2施設も使用予定です。

横浜カントリークラブ

【利用方法】 一般客が利用していないゴルフコースをランニング

【利用期間】 令和3年7月16日～7月31日 (早朝、夕方)

【競技及び人数】 陸上競技 (ロード) ほか、約 30 人

パシフィコ横浜ペDESTリアンデッキ

【利用方法】 デッキの一部を市民等との接触がないよう区分し、ジョギングや
トレーニングなどの軽い運動

【利用期間】 令和3年7月9日～7月28日 (午前のみ)

【競技及び人数】 ボクシング、サッカー、ホッケーほか、約 50 人

- ※ 7月1日から各施設で順次、英国オリンピック委員会（BOA）スタッフによる事前準備を実施。
- ※ 複数施設で練習する選手がいるため、各施設の人数は重複していることがあります。
- ※ 上記の内容は現時点の情報であり、今後、変更となる可能性があります。

※Japanese articles only

2021.07.01 ニュース | 横浜市 | 川崎市 | 慶應義塾大学

安心・安全な事前キャンプ運営に向けた感染症対策



英国代表チームの皆様が安心して事前キャンプを実施し、市民の皆様も安心して英国代表チームの皆様をお迎えしてもらうため、三密の回避、社会的距離の確保、マスクの着用、手洗い・消毒などの基本的対策を徹底するとともに、「プレイブック」（IOC、IPC、大会組織委員会）や国からの指示等に基づき、主に次の対策に取り組みます。

なお、昨年末以降の変異株の発生・流行など、日々刻々と変化する状況や求められる対策等に適切に対応してまいります。

（下記の対策は令和3年6月30日時点の内容です。）

(1) 英国代表チームの出入国時における感染症対策

- ・ 出発 2 週間前から隔離措置を始め、隔離生活期間中に合わせて 5 回検査を実施する。
- ・ 出国前 3 日間、毎日検査を実施し、陰性証明を取得し、検疫又は入国審査時に提出する。
- ・ 入国前 14 日間の健康モニタリングを提出する。
- ・ 入国時、空港にて検査を受検する（検査結果判明まで指示した待機場所に留まる）。

(2) 英国代表チームの事前キャンプ期間中の感染症対策

ア スクリーニング検査

- ・ 事前キャンプ地に滞在中の選手等に対し、毎日検査を実施する。

イ 選手等の行動管理

- ・ 選手等の行動は、宿泊施設と練習会場等の用務先の往復のみに限定する。

ウ 市民等との接触を避けるための対策

- ・ 公共交通機関は利用せず、専用車両で移動する。
- ・ 宿泊施設において、他の宿泊客との接触を避けるため、宿泊フロアや動線を分離する。
- ・ 食事は他の宿泊客等との接触を避け、宿泊施設内の専用会場で摂ることを原則とする。
- ・ 練習会場は、貸切を原則とし、関係者以外の立入りは不可とする。

(3) 事前キャンプ関係者の感染症対策

- ・ 事前キャンプに関わる市職員や宿泊施設・練習会場などの関係者には、ワクチン接種（任意）や、活動に従事する 14 日前から検温・体調チェックを実施する。
- ・ 英国代表チームとの接触の度合いに応じて、定期的に検査を実施する。

※Japanese articles only

2021.07.09 ニュース | 横浜市 | 川崎市 | 慶應義塾大学

東京 2020 オリンピック・パラリンピック英国事前キャンプに向けて 英国オリンピック・パラリンピック代表チーム団長がコメントを発表



横浜市・川崎市・慶應義塾大学で行われる英国代表チームの事前キャンプに向けて、英国オリンピック代表チーム団長のマーク・イングランド氏、英国パラリンピック代表チーム団長のペニー・ブリスコー氏がコメントを発表しました。

英国代表チームの皆様が、大会で最高のパフォーマンスを発揮していただけるよう、横浜市・川崎市・慶應義塾大学で連携し、感染症対策を徹底して事前キャンプを運営します。

【英国オリンピック委員会 参考和訳】

東京 2020 オリンピック英国代表チーム選手団長、マーク・イングランド (Mark England) 氏からのコメントです。

「大切なパートナーである横浜市・川崎市・慶應義塾大学のご支援のおかげで、オリンピック開催前に英国代表チームの選手にとって重要な事前キャンプを実施できることになり、心より御礼申し上げます。」

「私たちは市民、選手、選手団の健康と安全を最優先に考えております。また、私たちはこの後訪日しますが、全員の安全を守るために事前キャンプ関係者の皆様が準備を重ねてこられたことに感謝いたします。」

東京 2020 組織委員会と日本政府によって共同製作された東京 2020 大会の公式「プレイブック」と「ホストタウン等における選手等受入れマニュアル」（内閣官房）に基づいて、新型コロナウイルス感染症対策を徹底し、英国との協力のもと、安全・安心な事前キャンプを運営します。オリンピック・パラリンピック英国代表チームと市民の全員の健康と安全を守るため、「プレイブック」等に基づいて、次のとおり新型コロナウイルス感染症対策を徹底します。

① 選手団の出入国時における感染症対策

- 入国前に 14 日間の自己隔離を実施し、新型コロナウイルス検査を計 5 回実施する。陰性結果証明書を取得し、検疫または入国審査時に提出する。
- 入国前に 14 日間の健康観察を実施し、その記録を提出する。
- 空港到着時、新型コロナウイルス検査を受ける（検査結果が判明するまで専用の場所で待機する）。

② 事前キャンプ期間中の感染症対策

- a. スクリーニング検査 - キャンプ地に滞在している選手等は、事前キャンプ期間中を通じて毎日スクリーニング検査を受ける。
- b. 選手団の行動管理 - 選手等の移動は、宿泊施設と練習会場などの用務先の往復のみに限定する。
- c. 市民との接触を避けるための対策 - 選手等の移動には、公共交通機関ではなく専用車両を使用する。他の宿泊客との接触を避けるため、チームの宿泊フロアや動線を分離する。食事は専用の食事室のみで行う。

③ ホストタウン関係者の感染症対策

ホストタウンの事前キャンプに従事する市職員、宿泊施設や練習会場の関係者は、ワクチン接種を受け（任意）、従事前 14 日間の健康観察を実施する（毎日の検温を含む）。接触の度合いに応じて、定期的にスクリーニング検査を受ける。

以上

【英国パラリンピック委員会 参考和訳】

東京 2020 パラリンピック英国選手団長、ペニー・ブリスコー（Penny Briscoe）氏からのコメントです。

「選手の事前キャンプを運営するため、パートナーである横浜市・川崎市・慶應義塾大学と緊密に連携・協力してきました。また、英国と日本のチーム全体で、選手団や市民の健康と安全を最優先に考え、入念な計画を立ててきました。」

『プレイブック』に基づき、チーム全員の安全を守るために、検査を含むさまざまな感染症対策を徹底します。パートナーの皆様との緊密な協力のおかげで事前キャンプを実施できることになり、心より御礼申し上げます。選手たちは、皆様が私たちのためにご尽力いただいたことに感謝しており、訪日を心待ちにしております。」

【原文】

Team GB Chef de Mission for the Tokyo Olympic Games, Mark England, said: “We are extremely proud and grateful for the ongoing support that we have received from our valued partners in Yokohama, Kawasaki and Keio University in ensuring that we can provide the optimum Preparation Camp for Team GB athletes before they compete at the Tokyo Olympic Games. ”

“The health and safety of the Japanese public and of the athletes and our delegation remains our number one priority and we know that our Preparation Camp partners have gone above and beyond to guarantee the safety of everyone when we arrive in country later this month.”

We will fully comply with all COVID-19 Countermeasures pertaining to the official Games ‘Playbooks’ produced by Tokyo 2020/Japanese government and ‘Host Town Acceptance Manual’ to deliver safe and secure preparation camps in cooperation with the UK.

To safeguard all members of the Team GB and Paralympics GB and the local residents in Japan, we will fully comply with COVID-19 Countermeasures upon the official Games ‘Playbooks’ (IOC, IPC, Tokyo 2020) and ‘Host Town Acceptance Manual’ (Cabinet Secretariat) as follows;

① Measures upon entry into and departure from Japan imposed on the delegation

- All delegates need to self-isolate 14 days prior to the departure and have five COVID tests in total. They must obtain negative test certificate and submit it to the Quarantine Officer and/or at immigration control when they arrive in Japan.
- All delegates need to do 14 days of health monitoring prior to departure and submit the record.
- All delegates need to complete COVID-19 testing on arrival of the airport. (They will wait at the designated waiting area to get their test results).

② Measures during the Preparation Camps

- a. Screening Test – All delegates who stay at camp sites will complete screening tests every day during their preparation camps.
- b. Behavioral Management of the delegation – All delegates are restricted to travel only between their accommodation venues and their business destinations such as training venues.

c. Measures to avoid contact with the local residents – All delegates will use dedicated Games vehicles and do not use public transport. Any floors with Teams' rooms booked will be blocked and separate flows to avoid contact with other hotel guests. The delegation also use their private dining room

③ Measures for Host Town staff

All staff members, who engage the preparation camps, in local governments, accommodation venues and training venues at Host Towns will be vaccinated (optional) and do 14 days of health monitoring including taking daily body temperatures. Also, they will have regular screening tests, depending on how close they get.

Ends

ParalympicsGB Chef de Mission for the Tokyo Paralympic Games, Penny Briscoe, said:

“We have been working closely and collaboratively with our partners in Yokohama, Kawasaki and Keio University to ensure that we can deliver successful Preparation facilities for our athletes. There has been a lot of planning across our teams in the UK and in Japan to prioritise the safety of our delegation and the health and safety of the Japanese public.”

“We will go beyond the measures outlined in the playbooks in a number of areas including testing to deliver a safe environment for the team. We are very grateful to our Japanese partners for working so closely with us to achieve this and our athletes are very aware of how hard everyone is working on their behalf and are looking forward to arriving in Japan.”

12.07.2021 News | Events | Yokohama City

[Yokohama City] Kohoku Ward Office, Hiyoshi Shopping District and KEIO2020 Project release a video message to cheer on Team GB.



“Welcome to Yokohama!” Rooting for you!

The pre-Games training camp of Team GB has finally started! Kohoku Ward Office, in compliance with Covid-19 countermeasures, has made a video message to cheer on Team GB with KEIO2020 Project, the project team run by Keio University students who support Team GB (at Keio) during the camp period.



photo : Shooting a video in front of a flower shop at Hiyoshi Shopping District

On June 24, the season of chirping cicadas, we filmed a video at Hiyoshi Shopping District. Together with local residents in Yokohama, we deliver our message, "Welcome to Yokohama" and "GO GB!" with our love and friendship.

video : Hiyoshi Shopping District



★Please visit the URL below

<https://youtu.be/QAMId2nYENU>



photo : Shooting a video at Hiyoshi Shopping District

Delivering messages in relay-style

The video message filmed by Hiyoshi Shopping District, Kohoku Ward Office and KEIO2020 Project is now on our Instagram page in relay-style, with 15 seconds each.

Please check it out at the official website of KEIO2020 Project:

<https://ipe.hc.keio.ac.jp/keio2020project/>

The City of Yokohama continues to deepen friendships with the UK and sincerely hopes to stay in touch in various fields.

14.07.2021 News | Yokohama City

[Yokohama City] Welcome to Yokohama! The GO GB manhole covers are placed around the square in front of Kita-yamata Station



The pre-Games training camp of the British National Swimming Team for Tokyo 2020 Olympics is currently being held at Yokohama International Swimming Pool.

Eleven manhole covers specially designed with GO GB logos have been placed around the square in front of Kita-yamata station.

We are cheering on all of the British Swimming Team who are training hard for Tokyo 2020.



A GO GB manhole cover placed in the square of Kita-yamata station

Due to the Covid-19 pandemic, the British National Team cannot use public transport and so cannot see the actual manhole covers, but we are exhibiting a replica cover in the training area at Yokohama International Swimming Pool for the team to see.



A replica of the manhole cover exhibited at Yokohama International Swimming Pool



Description of the manhole cover in English for the team to read

[Yokohama City] Tokyo 2020 Olympic and Paralympic Education Program Authorized Schools in Tsuzuki ward participated in an online exchange with the British National Swimming Team.



The Tokyo 2020 Olympic and Paralympic Games are around the corner, and the British National Swimming Team has been holding their pre-Games training camp at Yokohama International Swimming Pool since July 12.



Yokohama City hosted some exchange program, and students at Higashi-yamata Elementary School, Kita-yamata Elementary School and Ushikubo Elementary School joined the program such as online exchange. The students also wrote lively messages on the flags including GO GB flags to be conveyed to the team.



■ Online Exchange

The online exchange between the children at elementary schools in Yokohama and the British National Swimming team was held, and 5th graders at Kita-yamata Elementary School and 5th & 6th graders at Ushikubo Elementary School participated in the program.



All the students had a valuable opportunity to ask questions to the athletes directly and cheer on the team.

■ Flags with children's messages

5th & 6th graders at Higashi-yamata Elementary School, 1st to 6th graders at Kita-yamata Elementary School and 5th & 6th graders at Ushikubo Elementary School wrote welcome messages to cheer on the team on the flags. There were three kinds of flags: GO GB, Union Jack and Tsuzuki ward, and we prepared 14 flags in total.



During the camp, we displayed the flags in the team training area, and the children's messages surely gave the team more power. The flags were sent to the team when they left for the Olympic Village.



[Yokohama City] Students at Higashi-yamata Elementary School organize a surprise send-off for the British National Swimming Team who had their pre-Games training camp at Yokohama International Swimming Pool!



On Tuesday, July 20, the British Swimming Olympic Team, who have had their pre-Games training camp at Yokohama International Swimming Pool, left for the Olympic Village in Tokyo. On the last training day at the pool, students in the 5th & 6th grade at Higashi-yamata Elementary School sent off the team as a surprise at their school playground.



Children cheering on the athletes at their school playground

All athletes and staff of the British Swimming Team who were about to leave by the shuttle bus were so surprised at the unexpected send-off by the children.



Athletes waving back before getting on the bus

Students waved at the athletes, shouting "GO GB!!" by the fence, and the athletes smiled and waved back.



Children sending off the team with GO GB flags in their hands



Athletes reacting to the children's send-off

It was a short time, but all the students were excited by this valuable opportunity to see Olympic athletes up close.

30.09.2021 News | Yokohama City | Kawasaki City | Keio University

We have received a message from Mr. Andy Anson, CEO of British Olympic Association.





Andy Anson CEO, British Olympic Association

The Tokyo 2020 Olympic Games will be remembered as a Games like no other – one of sheer human endeavour and extraordinary sporting prowess.

They were always going to be a highly complex Olympic Games to deliver and that was before the Covid-19 pandemic, which complicated further the task of delivering on all of Team GB's ambitious targets.

At the heart of our operation was a comprehensive and world-leading performance environment that we delivered with the integral support, enthusiasm and commitment of our partners at Keio University and the cities of Kawasaki and Yokohama. The support, expertise, diligence and positivity that their teams brought to every task and challenge we faced was vital to the ultimate success of Team GB at Tokyo 2020 – we couldn't have done it without them.

It is not just the time and effort from our partners in Tokyo that was so important but we will be forever grateful for the friendships that have been formed that will last well into the future. We hope that it is a future inspired by the memories of Tokyo 2020.

Arigato gozaimasu,

Andy Anson
CEO, British Olympic Association

30.10.2021 News | Yokohama City | Kawasaki City | Keio University

We have received a message from Mr. Mike Sharrock, CEO of British Paralympic Association.



The British Paralympic Association is incredibly proud to have worked with Keio University and the cities of Yokohama City and Kawasaki City to deliver our pre-Games Preparation Camp. This camp was an essential part of our Games time operations and vital to the success of our team at the Games. Our partners embraced the complexity that the pandemic posed and delivered world class facilities and the best possible environment for our athletes and staff to prepare in.

More than that though, they embraced our vision to use sport to inspire a better world for disabled people. Through accessibility modifications to facilities and engagement events with local citizens both in person pre pandemic and now virtually we have inspired change and learnt from each other. We are very grateful for the warmth and enthusiasm of everyone we worked with and look forward to continuing our work together in the future.

Arigato gozaimasu

Mike Sharrock
CEO, British Paralympic Association

Yokohama City received commemorative items for Tokyo 2020 Games from the British National Teams as a token of their appreciation.



As the pre-Games preparation camp is now over, Yokohama City received various commemorative items including autographed photo panels of athletes and uniforms from the British National Teams (Team GB and ParalympicsGB) as a token of their appreciation for the camps held in Yokohama.

The commemorative items and decoration items, which were used to decorate spaces at training venues and accommodation venues by the National Teams, were displayed for citizens to see at the exhibitions at Atrium, an event space in Yokohama City Hall, Yokohama International Swimming Pool and Tsuzuki Ward Office from September to October, 2021. The banners and message boards carried not only athletes' autographs but also all the thoughtful words of appreciation from athletes, including even some messages in Japanese saying "Arigato". The exhibitions included photos of some scenes of the preparation camps, and it was a good opportunity for our citizens who visited the city hall and ward office to learn more about the preparation camp.

Some of the items were presented to training venues such as Yokohama International Swimming Pool and Yokohama Country Club, accommodation venues and elementary schools where the exchange programs with the National Teams were held. At Yokohama International Swimming Pool, the autographed photo panels of the British Swimming Team members are on permanent display – please take a look when you next visit!



01.12.2021 News | Yokohama City

[Yokohama City] A Thank-You Party for Yokohama Host Town Supporters, volunteers in Yokohama for the British pre-Games Preparation Camp, was held!



On Sunday, 31st October, a “Thank-you Party for Yokohama Host Town Supporters” was held. We displayed all the flags with autographs and thank-you messages from the athletes which had been exhibited at Yokohama City Hall and Tsuzuki Ward, decorations actually used during the preparation camp, placards handmade by supporters, and so on at the British House in Yokohama, which is known as a historical place linking Yokohama with the UK since the opening of Yokohama Port. Amid a very British atmosphere which reminded us of the preparation camp, supporters reunited again wearing volunteer official uniforms for the camp, and the party began in a relaxed mood like a school reunion.

The party started with a slide presentation on screen, looking back at the volunteer activities, which brought back many good memories. This was followed by a presentation of commemorative gifts from the British National Teams and Yokohama City. Gifts from the BOA included posters and neck lanyards used during the camp, gifts from the BPA included certificates of appreciation with each volunteer’s name on, and the City of Yokohama presented reusable bags made from the Team GB flag banner which had been displayed at Yokohama International Pool during the preparation camp. Each supporter also made a speech in front of everyone and shared their memories and anecdotes.

Finally, video messages lasting over 10 minutes from six staff members of Team GB and Paralympics GB were shown on the screen, in which they expressed their sincere gratitude to the supporters who greatly assisted the British preparation camp during the two months. After the video message, we took a commemorative photo while holding the GO GB flag, bringing the party to an end.

The time (1.5 hours) flew so fast, but everybody left the British House with a smile and looking forward to the next reunion.

